LEARNING
it’s what
we do
TOGETHER

ALWAYS LEARNING
Pearson Learning Solutions has more than 35 years of experience as a partner to educators and as a custom publishing industry leader. We provide educational materials, technologies, assessments and related services to teachers and students of all ages. Each day we rise to meet the challenges of a rapidly evolving educational landscape that includes new technologies, new education business models, and cost pressures. With the goal of promoting effective teaching, we work with educators to develop course-specific materials that engage students and facilitate student success while keeping to a tight budget. We create content that works by blending the educator’s ideas and goals with our content and services. Educators have the choice of delivering their customized course content in print or media, online and/or through mobile devices. Research has shown that custom-designed course materials slice costs as they hone content, providing students with the best educational value for their dollar.

Learn more at www.pearsonlearningsolutions.com/higher-education
CREATE

Pearson Learning Solutions can help you create your ideal course. If you’ve always dreamed of writing your own textbook, our experts can facilitate that. If you’d like to combine original content with already published material, we can do that, too. Pearson has developed a vast array of customizable course materials, technology and services that run the gamut from custom textbooks, eBooks, learning platforms and digital content repositories, learning objects to online courses, and fully-integrated online and blended learning programs.

What that means in practical terms is that if you have an idea for your class, we can help make it a reality. And we’re happy to, because we’ve learned through years of experience that the more unique the course materials, the more successful the course. If you present a customized, thoughtful class, your students will astound you with their level of engagement and achievement. You will have created a course that is truly unique, and your students will have received a first-class education. It’s a win-win solution that we love to be part of.

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INTEGRATE

Pearson Learning Solutions works for educators. In today’s technology-focused world, it can be an overwhelming task to discover—much less weed through—the myriad course materials available in every medium. This is where we can help. Our world-class education experts have already done the work of both locating and developing the best educational resources, and they can walk you through the process of culling materials from the worlds of print, audio, video and online learning. You aggregate the resources that best speak to you and your subject, and create a course that both challenges and engages your students. With the help of our experts, what was daunting becomes an exciting, even groundbreaking, way of looking at designing a course.

Educators choose whether they want to deliver their custom content in print, as media, or online, which provides another level of control over the course materials. Simply share your course goals with our world-class experts, and they will offer you a selection of outstanding, up-to-the-minute solutions. Effective teaching needs content that engages students, and Pearson Learning Solutions will work with you to personalize and integrate the best materials available today.

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Classrooms now exist beyond the boundaries of four walls, a blackboard and a few chairs. Students can and should be reached, captivated, and educated in myriad ways. In answer to this modern challenge, Pearson Learning Solutions gives educators the choice of delivering their customized course content in print or media, online and/or through mobile devices. From customized eBooks to online learning to tailored course materials, electronic supplements and interactive applications, Pearson can fully customize the kinds of tools needed to engage, stimulate, and connect to 21st-century students both online and in the classroom.

We share your desire to offer students an engaging, accessible, affordable education, and we know that delivery is an important part of that equation. Creative delivery options allow the student to fully commit to their education, because the course work fits into the challenges of their life. Recent research has shown that custom-designed course materials slice costs as they hone content, providing students with the best educational value for their dollar. Pearson’s delivery tools are cutting edge, and our delivery cuts costs. What more could we hope for?

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ASSESS

Pearson’s partnership with the educator doesn’t end when the material has been delivered, and course taught. We provide effective assessment and training tools that both help you teach and inform the future of your course. Our dedicated sales team works closely with you to analyze and assess the effectiveness of your custom solution, so we can evolve it and make it better with each revision. We can see what works, and what needs to be changed. We can help you teach more effectively, every single semester.

As an added convenience, our online offerings have analytics and data capabilities built in. We’ve done the work to create courses based on learning outcomes, and have structured the framework of multimedia assets and assessment content to support learning and measuring of those outcomes. This allows an instructor to determine when a student needs help, and then provide that help before the student’s overall work and/or morale is affected. Pearson’s technology allows you to spend your time on what is most important—interacting with students. Whether online or in the classroom, Pearson is with the educator every step of the way to make certain each course is a total success.

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Turn the page to discover how Pearson Learning Solutions can help your students grow.
Learn More about our Solutions

Educators care about their students; they want them engaged and learning while in the classroom so that they can **thrive** when they enter the competitive workforce. They want to meet their students’ needs, and try to exceed them. They want to take a student’s interest and **grow** it into a passion. They want to put together a course made up of the best available material on their subject, and they want to deliver that material through a perfectly tailored, cost-efficient medium, be that a textbook, eBook, video, audio, online learning or a combination of the above. Together, with our array of solutions, technology, and services, and your classroom expertise, we can **cultivate** these goals and ensure the best possible future for all students.
Pearson Learning Solutions is here to help. We are passionate about working with educators to design and deliver the kinds of tools needed to engage, stimulate, and connect to 21st-century students both online and in the classroom. Whether you want to design a multimedia course from scratch, tweak an established curriculum, or discover a delivery source that will make learning more accessible, Pearson’s world-class education experts can turn your classroom goals into reality. Together, we can make great solutions for your students. Visit our website today to contact us—we’re excited to get started.